



# Colorado Ballet Annual Report

## FY2014

2013-2014 Season

A promotional poster for the Colorado Ballet production of Cinderella. The central image shows a ballerina in a pink tutu and tiara sitting on a black leather sofa in a room filled with shoe boxes. She is holding a white glass slipper. The background is a dark wall with shelves of shoes and a vase of white flowers. Text on the poster includes the Colorado Ballet logo, the slogan "LIFTS YOU OUT OF EVERYDAY.", the title "CINDERELLA" in large white letters, the dates "FEB 14-23", and the tagline "DREAMS DO COME TRUE, ESPECIALLY WITH THE HELP OF A FAIRY GODMOTHER." The website "COLORADOBALLET.ORG" is at the bottom. A red banner at the bottom contains logos for sponsors: pwc, The Denver Post, 5280, SCFD, and PURA VIDA.

Sharon Weiner by Allen Birnbach

**COLORADO BALLET**

LIFTS YOU OUT OF EVERYDAY.

**CINDERELLA** FEB 14-23

DREAMS DO COME TRUE,  
ESPECIALLY WITH THE HELP OF A FAIRY GODMOTHER.

**COLORADOBALLET.ORG**

pwc The Denver Post 5280 SCFD PURA VIDA

## 2013-2014 Officers and Directors

### **Board Co-chair**

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### **Board Co-chair**

Henny Lasley

### **Secretary**

Jean Armstrong

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William J. Tryon

### **Capital Campaign Chair**

Merry Logan

### **Development Chair**

Gleneen Brienza

### **Academy Chair**

Raydean Acevedo

### **Board Governance Chair**

Don Jaksa

### **Long-Range Planning Chair**

Jane Netzorg

### **Marketing & Public Relations Co-Chairs**

Susan Bailey

Duke Hartman

### **Education & Outreach Chair**

Joanne Posner-Mayer

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Lacee Artist

Brent L. Backes

Craig Brown

Sarah Semple Brown

Ginger White Brunetti

Jennifer E. Collins

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Sandy Elliott

Kaye Ferry

Stephanie Foote

Jayne Ford

Ann Frick

Anne M. Hillary

Auna Jornayvaz

Gail K. Kassan

Elizabeth Katkin

Emma Keyser

Mary Lou Blackledge Kortz

Kathy Barrett Lee

Cindy Meany

M. Sean Murphy

Sally Murray

Marc Musyl

Monica Owens

Dave Ramsay

Barbara R. Reed, MD

Cheri Rubin

Rebel Saffold III

Suzan Schlatter

Brad Sonnenberg

Harry M. Sterling

Nancy Stevens

Susan Struna

Cinamon Watson

Risa L. Wolf-Smith

JoAnne Zboyan

### **LIFETIME HONORARY TRUSTEES**

Raydean Acevedo

Diane Nolen

Dick Saunders

### **CHAIRMEN EMERITI**

Anna Bates

Paul Messinger

Ruth Silver

### **COLORADO BALLET AUXILIARY PRESIDENT**

Katy Brown

### **ARTISTIC DIRECTOR**

Gil Boggs

### **DEVELOPMENT DIRECTOR**

Claire Margolf

### **MANAGING DIRECTOR**

Mark Chase

## Overview/Year in Review

### 2013-2014 Achievements

Colorado Ballet had its most successful performance season in the history of the organization, breaking attendance and revenue records during the 2013-2014 season. Colorado Ballet's productions of *The Nutcracker*, *Cinderella* and *Ballet Director's Choice* all exceeded revenue goals. A performance at the Ellie Caulkins Opera House is considered sold out at 2,000 patrons, and during the 2013-2014 season, Colorado Ballet averaged 1,976 patrons per performance at *The Nutcracker*. Overall, the holiday production sold out 19 of the 25 performances.



*Maria Mosina in "Cinderella," photo by Mike Watson*

*Cinderella* had the highest average attendance per performance of any production excluding *The Nutcracker* for at least the last 20 years. *Ballet Director's Choice* had the highest total attendance and highest average attendance per performance of any show the ballet has ever performed at the Newman Center for the Performing Arts. Overall, the organization exceeded its season budget and attendance goals for performances this season.



*Artists of Colorado Ballet in "The Nutcracker," photo by Mike Watson*

In January 2013, Colorado Ballet purchased a building located at 11<sup>th</sup> and Santa Fe Drive. During the 2013-2014 season, Colorado Ballet renovated the 100-year-old building moved into its new home in August 2014. The renovated 30,000 square foot building will give the professional Company and the Academy room to grow. The new building has eight state-of-the-art professional dance studios, Company locker rooms and showers, a physical therapy room and a black box theater performance space with telescoping seats. Additionally, the new building has safer, more convenient Academy student drop-off and increased parking in the neighborhood, a parent and student lounge and a retail dance boutique.



*Construction photo from June 2014*

## Productions – 53<sup>rd</sup> Season

For the sixth year in a row, Colorado Ballet presented various classical and contemporary excerpts at *An Evening Under the Stars* in August 2013 at the Arvada Center.

Colorado Ballet officially opened its 53<sup>rd</sup> season with *Giselle*. One of the most hauntingly beautiful ballets of all time, the Company performed *Giselle* with live music by the Colorado Ballet Orchestra. *Giselle* is the epitome of a classical ballet, demonstrating love, deceit, death and forgiveness and Colorado Ballet's performance received rave reviews from critics and audiences.



Artists of Colorado Ballet in "Giselle," photo by Mike Watson

Colorado Ballet's season continued in November with *The Nutcracker*. This seasonal tradition featured classic choreography paired with Tchaikovsky's extraordinary arrangement performed live by the Colorado Ballet Orchestra. The 2013 production broke ticketing revenue records for any performance of Colorado Ballet's *The Nutcracker*.

In February 2014, Colorado Ballet presented the classic fairytale *Cinderella* to Prokofiev's classic score performed live by the Colorado Ballet Orchestra. This well-known tale was sprinkled with humor and demonstrated that dreams sometimes do come true. The Company sold out four of the performances and had the highest average attendance per performance of any production excluding *The Nutcracker* for at least the last 20 years.

Colorado Ballet closed out the season with *Ballet Director's Choice*, a repertory production at the Newman Center for the Performing Arts at the University of Denver. This production featured three contemporary works including *Traveling Alone*, choreographed by Amy Seiwert, *Feast of the Gods*, choreographed by Edwaard Liang, and the world premiere of *The Last Beat*, choreographed by Sandra Brown. The production had the highest total attendance and highest average attendance per performance of any show the ballet has ever performed at the Newman Center.



Artists of Colorado Ballet in "The Last Beat," part of "Ballet Director's Choice," photo by Mike Watson

Colorado Ballet presented an encore of *Ballet Director's Choice* in April 2014 at the Lone Tree Arts Center.

Colorado Ballet exceeded its ticket sales budget and attendance goals for performances during the 2013-2014 season, making it the most successful season in the organization's history.



## Academy

During the 2013-2014 season, Colorado Ballet Academy students performed supporting dance roles with the Company in *Giselle*, *The Nutcracker* and *Cinderella*.

The number of students continues to grow and the Academy had its highest ever attendance for the 2014 Summer Intensive Program.

In 2014-2015, the Academy is looking forward to moving into its new home and starting the Pre-professional Trainee Program. When not in a concentrated academic environment, pre-professional students attend two daily ballet technique classes, augmented with pointe, pirouette and allegro, pas de deux, modern, character, Pilates, variations and choreography classes taught by Colorado Ballet Academy faculty members as well as occasional guest artists.

In addition, the Academy is planning to start the Colorado Ballet Academy Youth Company (CBAYC) for students in levels 3, 4 and 5. The CBAYC gives younger students the opportunity to experience what it is like to be a professional dancer.



*Colorado Ballet Academy Level 4B Students*



*Summer Intensive students*

## Education and Outreach

Colorado Ballet's Education & Outreach Department makes more than 60,000 contacts each year and serves in-need students, teachers, families, people with disabilities and lifelong learners in Colorado.

In 2013-2014, through its partnership with the Global Down Syndrome Foundation, Education & Outreach began integrating Be Beautiful Be Yourself students into the Academy schedule and Showcase performances. The department also continued its partnership with Rhythm and Grace Program for adults with Parkinson's Disease.



*Colorado Ballet Studio Company dancers perform From the Page to the Stage and meet with patients at Children's Hospital Colorado*

Education & Outreach was in its ninth year of a partnership with Warren Village, offering dance classes for preschoolers. Warren Village helps motivated low-income, previously homeless single parent families move from public assistance to personal and economic self-sufficiency through subsidized housing, on-site nationally accredited child care, intensive case management, education guidance and career development. The dance program consists of two classes, ages 3 to 4 and ages 4 to 5. The children learn creative movement and focus on 12 different dance concepts. Students also have a performance and they receive tickets to a ballet.

The department also offered on-site classes at Head Start preschools through the Mayor's 5 By 5 Program, expanded programming for blind and low vision patrons, and forged a new partnership with Children's Hospital Colorado, providing performances and dancer visits to patients.



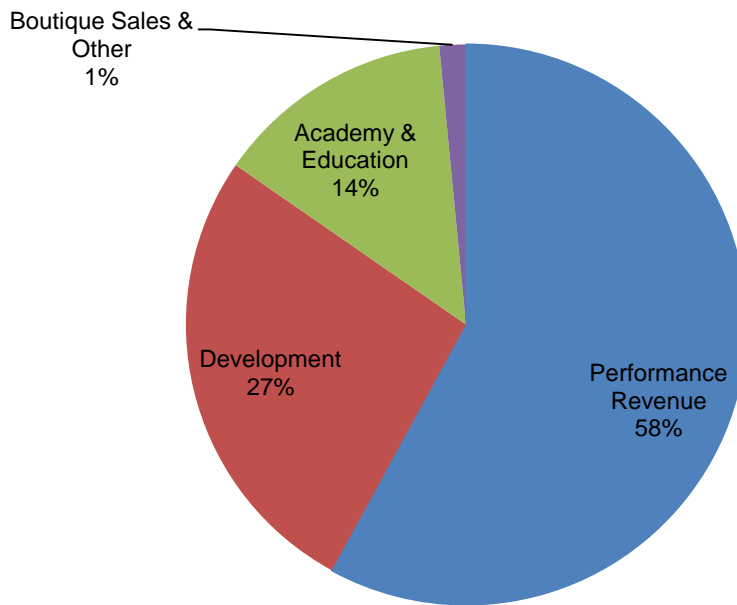
*Students in the Rhythm and Grace Program*

## 2013-2014 Financials

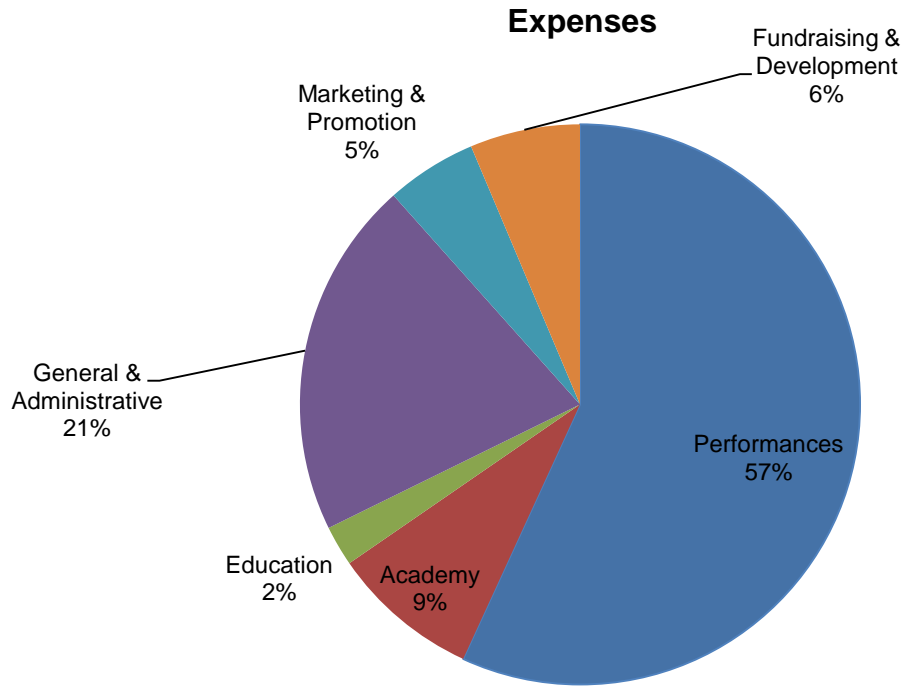
*Statement of Activities and Change in Net Assets for the Year Ended June 30, 2014  
(From Operations Only; New Building and Construction Not Included)*

**Total Revenue: \$6,343,855**  
**Total Expense: \$6,340,042**

### Revenues, Gains and Other Support



Revenue and Support	Total
Performance revenue	\$ 3,752,235
Ticketing Promotion Discount	(130,610)
Development Revenue	1,727,772
Individuals	472,319
Corporations & Foundations	448,523
Government (SCFD)	621,584
Other	185,346
Academy & Education	895,646
Boutique & Other	98,812
<b>Total Revenue and Support</b>	<b>6,343,855</b>



Expense	Total
Program services expense	
Performances	3,604,373
Academy	542,095
Education	147,684
Support services expense	
General and administrative	1,310,713
Marketing and promotion	332,015
Fundraising and development	403,162
Total expenses and losses	6,340,042