Colorado Ballet Annual Report
FY2014
2013-2014 Season

PwC PRESENTS
CINDERELLA  FEB 14-23
DREAMS DO COME TRUE, ESPECIALLY WITH THE HELP OF A FAIRY GODMOTHER.
COLORADOBALLET.ORG
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**Academy Chair**
Raydean Acevedo

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Casey Cortese
Sandy Elliott
Kaye Ferry
Stephanie Foote
Jayne Ford
Ann Frick
Anne M. Hillary
Auna Jornayvaz
Gail K. Kassan
Elizabeth Katkin
Emma Keyser
Mary Lou Blackledge Kortz
Kathy Barrett Lee
Cindy Meany
M. Sean Murphy
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Monica Owens
Dave Ramsay
Barbara R. Reed, MD
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Rebel Saffold III
Suzan Schlatter
Brad Sonnenberg
Harry M. Sterling
Nancy Stevens
Susan Struna
Cinamon Watson
Risa L. Wolf-Smith
JoAnne Zboyan

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Raydean Acevedo
Diane Nolen
Dick Saunders

**CHAIRMEN EMERITI**
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Paul Messinger
Ruth Silver

**COLORADO BALLET AUXILIARY PRESIDENT**
Katy Brown

**ARTISTIC DIRECTOR**
Gil Boggs

**DEVELOPMENT DIRECTOR**
Claire Margolf

**MANAGING DIRECTOR**
Mark Chase
Overview/Year in Review

2013-2014 Achievements
Colorado Ballet had its most successful performance season in the history of the organization, breaking attendance and revenue records during the 2013-2014 season. Colorado Ballet’s productions of *The Nutcracker*, *Cinderella* and *Ballet Director’s Choice* all exceeded revenue goals. A performance at the Ellie Caulkins Opera House is considered sold out at 2,000 patrons, and during the 2013-2014 season, Colorado Ballet averaged 1,976 patrons per performance at *The Nutcracker*. Overall, the holiday production sold out 19 of the 25 performances.

*Cinderella* had the highest average attendance per performance of any production excluding *The Nutcracker* for at least the last 20 years. *Ballet Director’s Choice* had the highest total attendance and highest average attendance per performance of any show the ballet has ever performed at the Newman Center for the Performing Arts. Overall, the organization exceeded its season budget and attendance goals for performances this season.

In January 2013, Colorado Ballet purchased a building located at 11th and Santa Fe Drive. During the 2013-2014 season, Colorado Ballet renovated the 100-year-old building moved into its new home in August 2014. The renovated 30,000 square foot building will give the professional Company and the Academy room to grow. The new building has eight state-of-the-art professional dance studios, Company locker rooms and showers, a physical therapy room and a black box theater performance space with telescoping seats. Additionally, the new building has safer, more convenient Academy student drop-off and increased parking in the neighborhood, a parent and student lounge and a retail dance boutique.
Productions – 53rd Season
For the sixth year in a row, Colorado Ballet presented various classical and contemporary excerpts at An Evening Under the Stars in August 2013 at the Arvada Center.

Colorado Ballet officially opened its 53rd season with Giselle. One of the most hauntingly beautiful ballets of all time, the Company performed Giselle with live music by the Colorado Ballet Orchestra. Giselle is the epitome of a classical ballet, demonstrating love, deceit, death and forgiveness and Colorado Ballet’s performance received rave reviews from critics and audiences.

Colorado Ballet’s season continued in November with The Nutcracker. This seasonal tradition featured classic choreography paired with Tchaikovsky’s extraordinary arrangement performed live by the Colorado Ballet Orchestra. The 2013 production broke ticketing revenue records for any performance of Colorado Ballet’s The Nutcracker.

In February 2014, Colorado Ballet presented the classic fairytale Cinderella to Prokofiev’s classic score performed live by the Colorado Ballet Orchestra. This well-known tale was sprinkled with humor and demonstrated that dreams sometimes do come true. The Company sold out four of the performances and had the highest average attendance per performance of any production excluding The Nutcracker for at least the last 20 years.

Colorado Ballet closed out the season with Ballet Director’s Choice, a repertory production at the Newman Center for the Performing Arts at the University of Denver. This production featured three contemporary works including Traveling Alone, choreographed by Amy Seiwert, Feast of the Gods, choreographed by Edwaard Liang, and the world premiere of The Last Beat, choreographed by Sandra Brown. The production had the highest total attendance and highest average attendance per performance of any show the ballet has ever performed at the Newman Center.

Colorado Ballet presented an encore of Ballet Director’s Choice in April 2014 at the Lone Tree Arts Center.

Colorado Ballet exceeded its ticket sales budget and attendance goals for performances during the 2013-2014 season, making it the most successful season in the organization’s history.
Academy

During the 2013-2014 season, Colorado Ballet Academy students performed supporting dance roles with the Company in *Giselle*, *The Nutcracker* and *Cinderella*.

The number of students continues to grow and the Academy had its highest ever attendance for the 2014 Summer Intensive Program.

In 2014-2015, the Academy is looking forward to moving into its new home and starting the Pre-professional Trainee Program. When not in a concentrated academic environment, pre-professional students attend two daily ballet technique classes, augmented with pointe, pirouette and allegro, pas de deux, modern, character, Pilates, variations and choreography classes taught by Colorado Ballet Academy faculty members as well as occasional guest artists.

In addition, the Academy is planning to start the Colorado Ballet Academy Youth Company (CBAYC) for students in levels 3, 4 and 5. The CBAYC gives younger students the opportunity to experience what it is like to be a professional dancer.

Education and Outreach

Colorado Ballet's Education & Outreach Department makes more than 60,000 contacts each year and serves in-need students, teachers, families, people with disabilities and lifelong learners in Colorado.

In 2013-2014, through its partnership with the Global Down Syndrome Foundation, Education & Outreach began integrating Be Beautiful Be Yourself students into the Academy schedule and Showcase performances. The department also continued its partnership with Rhythm and Grace Program for adults with Parkinson’s Disease.
Education & Outreach was in its ninth year of a partnership with Warren Village, offering dance classes for preschoolers. Warren Village helps motivated low-income, previously homeless single parent families move from public assistance to personal and economic self-sufficiency through subsidized housing, on-site nationally accredited child care, intensive case management, education guidance and career development. The dance program consists of two classes, ages 3 to 4 and ages 4 to 5. The children learn creative movement and focus on 12 different dance concepts. Students also have a performance and they receive tickets to a ballet.

The department also offered on-site classes at Head Start preschools through the Mayor’s 5 By 5 Program, expanded programming for blind and low vision patrons, and forged a new partnership with Children’s Hospital Colorado, providing performances and dancer visits to patients.
2013-2014 Financials

Statement of Activities and Change in Net Assets for the Year Ended June 30, 2014
(From Operations Only; New Building and Construction Not Included)

Total Revenue: $6,343,855
Total Expense: $6,340,042

Revenues, Gains and Other Support

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<tr>
<th>Revenue and Support</th>
<th>Total</th>
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<tbody>
<tr>
<td>Performance revenue</td>
<td>$3,752,235</td>
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<td>Ticketing Promotion Discount</td>
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<td>Development Revenue</td>
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<td>Individuals</td>
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<td>Corporations &amp; Foundations</td>
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<td>Government (SCFD)</td>
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<td>Other</td>
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<td>Academy &amp; Education</td>
<td>895,646</td>
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<td>Boutique &amp; Other</td>
<td>98,812</td>
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<tr>
<td>Total Revenue and Support</td>
<td>6,343,855</td>
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## Program Services Expense

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<td>Performances</td>
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<td>Academy</td>
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<td>Education</td>
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## Support Services Expense

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<td>Marketing and promotion</td>
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<td>Fundraising and development</td>
<td>403,162</td>
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## Total Expenses and Losses

| Total expenses and losses | 6,340,042 |